



## Department of Commerce

Date-05-08-2017

Topic- "The Role of Entrepreneurship in India: A Perspective"



Resource Person:- Abhya Pati, Saraswata College, Anantapur

### Objective of the Seminar

- Awareness of how to use values in improving your own professionalism
- Implement values for bridging and harmonising your employees
- Learning about personal and communication styles for team building
- Learning from history, art and music from natural human life
- Learning management of values
- Using values for your business development
- Increase knowledge of Emotional Intelligence

Anil Kumar Mohapatra,  
Signature of the  
Organizing Secretary

lect-in-com

  
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GOPALPUR, BALASORE

Gopalpur College, Gopalpur, Balasore



## Department of Commerce

Date:-12-12-2018

Topic-“The Role of Digital Marketing in India”



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### Objective of the Seminar

- ❖ To promote research activities in commerce
- ❖ To enhance ability of Practitioners in field of commerce
- ❖ To Learning management of values
- ❖ To learn about Digital Marketing
- ❖ To Increase knowledge of Emotional Intelligence
- ❖ To Increase knowledge of E-Commerce

Anil Kumar Mahapatra,  
Signature of the *lect-ecm-com*  
Organizing Secretary

  
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GOPALPUR, BALASORE  
Gopalpur College, Gopalpur, Balasore





## DEPARTMENT OF COMMERCE

Topic- "Performance Appraisal: A Continuous Growth of an Organization"

Date: 04.03.2020


Resource Person:- Abhya Pati, Saraswata College, Anantapur



### Objective of the Seminar

- ❖ To promote research activities in commerce
- ❖ Motivate high performing employees
- ❖ To help employees to set goals.
- ❖ To counsel underperforming employees
- ❖ 80 students were reaming present in this seminar.

Anel Kumare Mohapatra,  
Signature of the Lect-*cm*  
Organizing Secretary

  
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